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## Mille viae ducunt homines per saecula Romam

Know what you show

A workshop on presentation  
by Bart van Gerwen and Bastiaan W. Smit

## The presentation

### To be able to reach your audience

- 1) Choose your place well.
- 2) Be aware of your voice.
- 3) Know your audience.
- 4) Be a host.

### To control your own performance

- 1) Trust in yourself and your knowledge
- 2) Choose a point of view.
- 3) Say YES to everything that happens.
- 4) Begin distinctly, finish clearly

## The information

### The Christmas tree metaphore

- 1) What is your central piece of information, what is your Christmas tree?
- 2) What are your balls of detail information, What are your garlands of side tracks?
- 3) What remains your secret information, what are your gifts to the curious?