

OpenArch WP7 list of Products

	status	responsible
1 Website portal, incl:	done	EXARC
Journal on line	done and still adding more	
Developing of Mailing lists	working on	
Online version of the European Archaeological Open-Air Museums News	done and still adding more done and still adding more	
2 Community Manager	done / in progress	EXARC
updating websites (incl News stories)	in progress	
taking care of the Social Media	in progress	
videos on line (with experiments, events, personal stories)	will ask for more	
3 A single corporate identity	done	Hunebedcentrum
templates, posters, flyers etc - more products will be done till 2015	in progress	
desiging, printing banners , folders, shilds in 2012	done	
desiging of flyers / folders / posters / gatgets	?	
4 A workshop for PR	done	Hunebedcentrum
5 A handbook on how to do the PR		Hunebedcentrum
6 Screen based presentation	done / in progress	EXARC
7 EXARC Journal (printed version) and PR material	done / in progress	EXARC
8 Advertising and articles in magazines of impact	check with partners	partners / EXARC
9 Network for AOAM	in progress	EXARC
10 The forum on the website	skiped	EXARC
11 Try to organize some events outside your museum	check with partners	EXARC
12 Work on your local network of entrepreneurs and politicians	check with partners	partners / EXARC
13 Invite Press to your meetings	tell the partners	partners / EXARC
14 Try to have TV and YouTube coverage	chech with Calafell	EXARC
15 a public grand final event organised	in progress	St Fagans